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November 2, 2007

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450


Re: **CERTIFICATE OF CORRECTION**  
U. S. Letters Patent No. 7,246,235  
Issued: July 17, 2007  
For: **TIME VARYING PRESENTATION OF ITEMS  
BASED ON A KEY HASH**  
Inventor: Ellison, et al.  
Our File No. 42390.P11770

Dear Sir:

Enclosed is the Certificate of Correction for the above-referenced patent.  
This request for correction is made under rule 322 of the Rules of Practice and 35 U.S.C.  
Section 254.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

  
Edwin H. Taylor  
Reg. No. 25,129

EHT/sn  
Enclosures

UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,246,235  
DATED : July 17, 2007  
INVENTOR(S) : Ellison et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 5, at line 3, delete “,” and insert --,--.

In column 9, at line 39, delete “(e)” and insert --(c)--.

In column 10, at line 65, delete “bash” and insert --hash--.

In column 11, at line 3, delete “bash” and insert --hash--.

MAILING ADDRESS OF SENDER  
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PATENT NO. 7,246,235

**Certificate of Correction (PTO Form 1050)-Amended**